

Equity Derivatives Teach-In

Products and their Risk Management

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Contents

- Introduction, Overview, Product Lifecycle

- Products
 - Barrier Products
 - Worst-Ofs
 - Variance Swaps
 - SPI
 - S&P Risk Control

- Modeling Risk

- Numerical Methods

Products
Variance Swaps

Products - Variance Swaps

Variance Swaps

- Variance swaps are a method of trading volatility
- Basically, they allow to trade **realized volatility** against **implied volatility**.
- For a given volatility strike K , a variance swap pays

$$\frac{RV(T) - K^2}{2K}$$

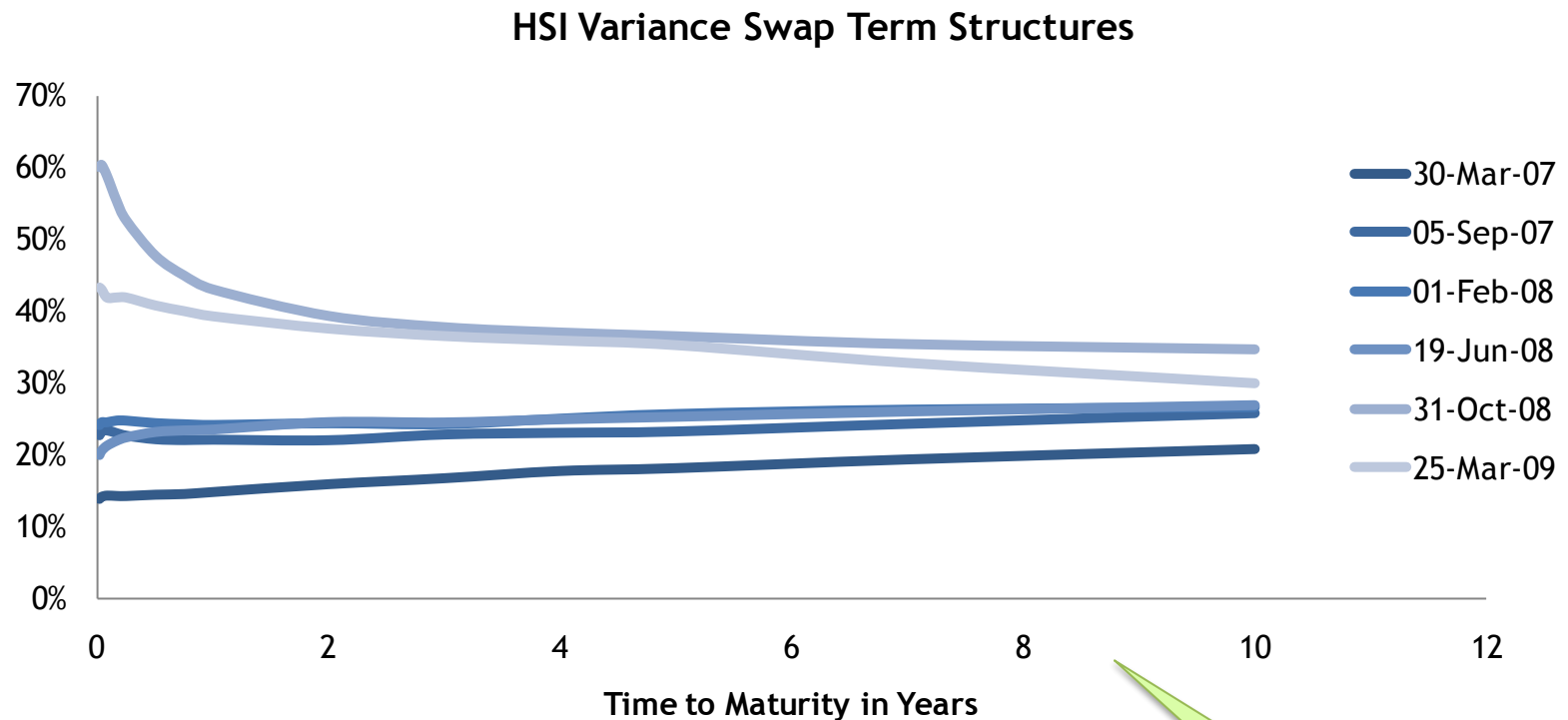
where $RV(T)$ is the **realized variance** up to maturity T ,

$$RV(T) := \frac{252}{n} \sum_{i=1}^n \ln \left(\frac{S_{t_i}}{S_{t_{i-1}}} \right)^2$$

Products - Variance Swaps

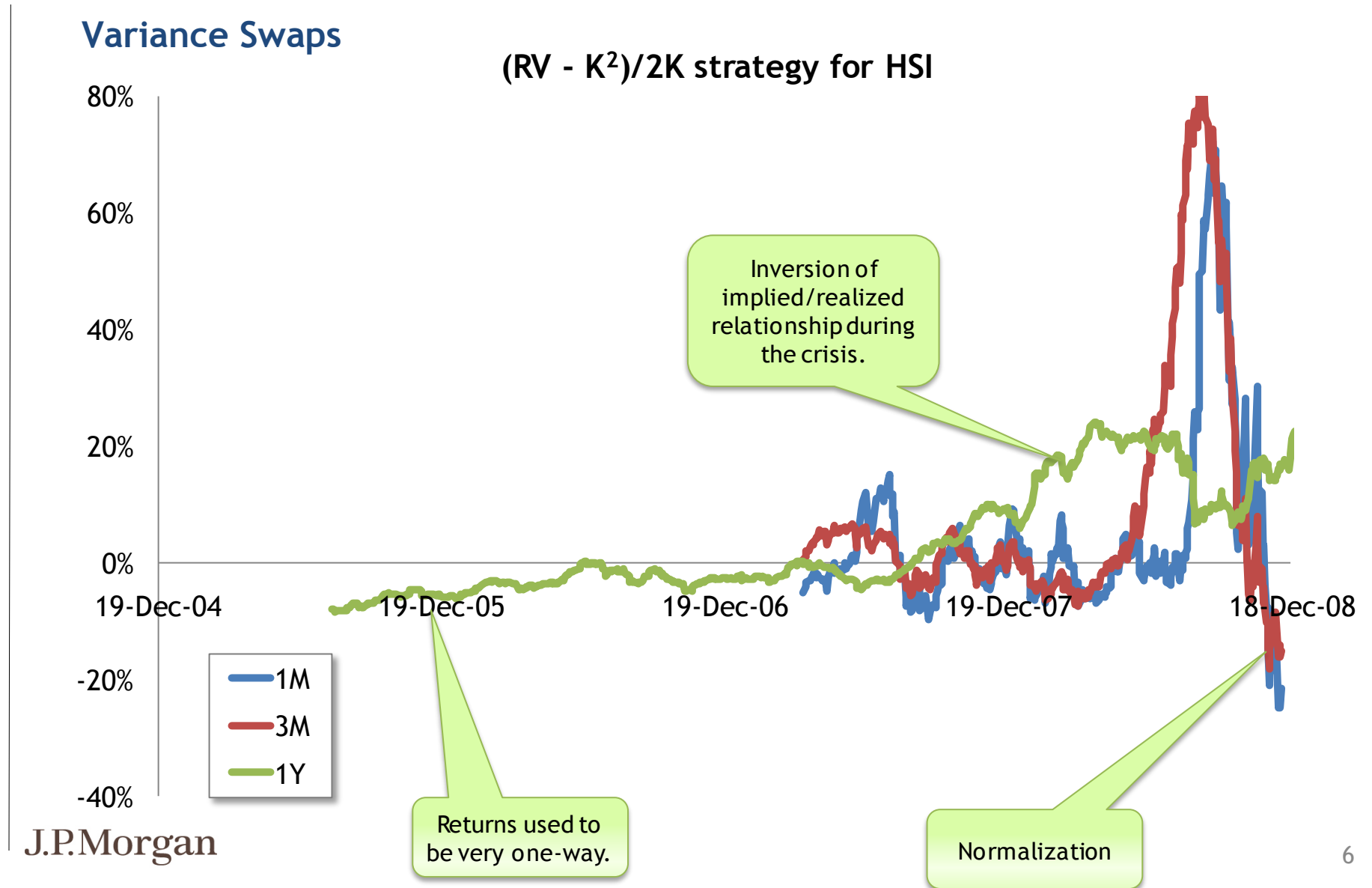
Example Variance Swaps HIS

— Term structure of variance swaps



Maturity T .

Products - Variance Swaps

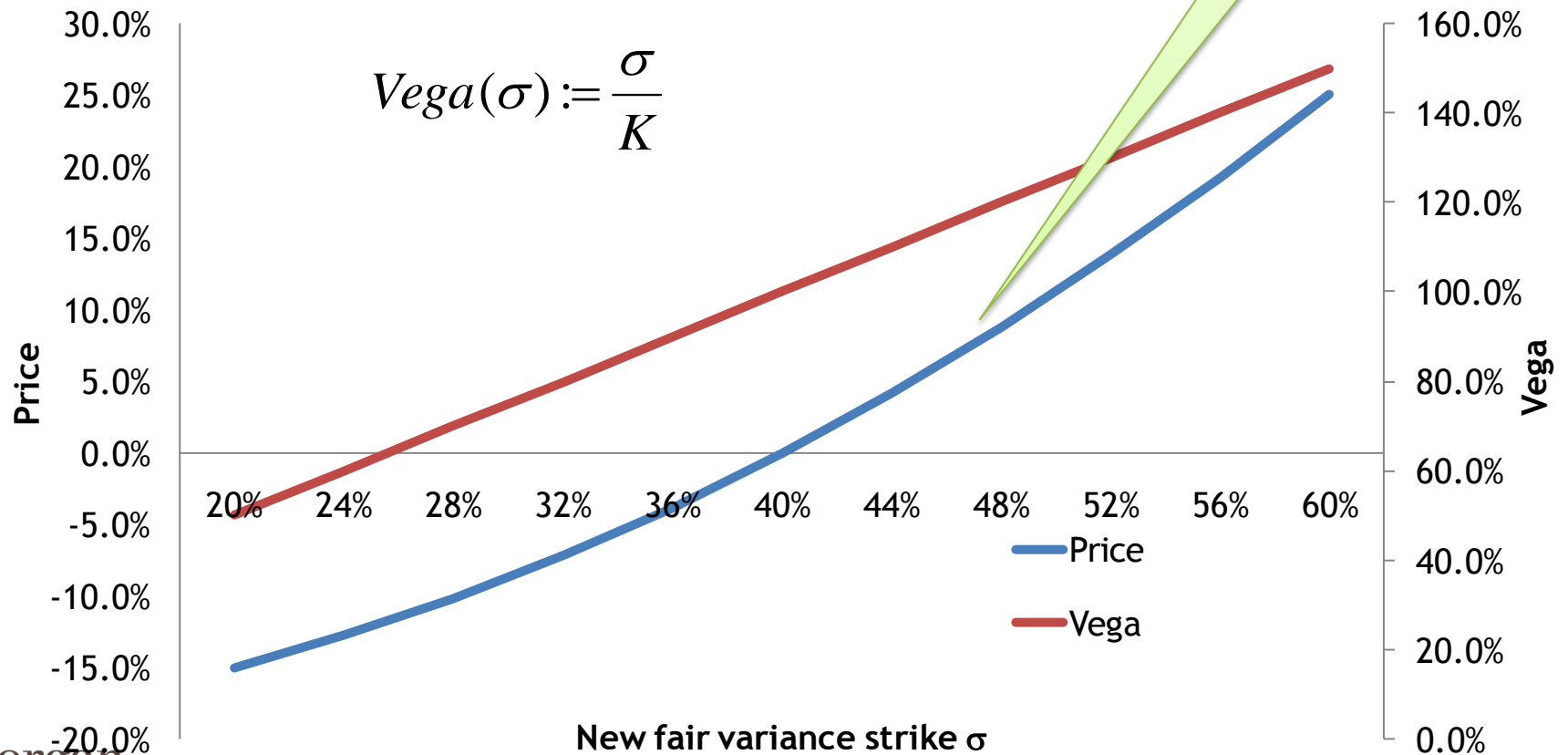


Products - Variance Swaps

Variance Swaps

Variance Swap fixed at 40%, sensitivity to fair volatility

$$Vega(\sigma) := \frac{\sigma}{K}$$



Products - Variance Swaps

Variance Swaps

- In theory, variance swap can be replicated by
 1. Enter into a static European hedge
 2. Execute a simple daily delta-hedging strategy

$$RV(T) \approx \frac{2}{T} \sum_{i=1}^n \left(\frac{S(t_i)}{S(t_{i-1})} - 1 \right) - \frac{2}{T} \ln \frac{S(T)}{S(0)}$$

Daily Delta-Hedge with
a Cash Delta of 2.



Static European “Log-
contract”



Products - Variance Swaps

Variance Swaps

- In theory again, this is no problem:

$$-2 \ln \frac{S(T)}{S(0)} = -2 \int_0^{S(0)} \frac{1}{K^2} (K - S(T))^+ dK - 2 \int_{S(0)}^{\infty} \frac{1}{K^2} (S(T) - K)^+ dK$$

OTM Put positions



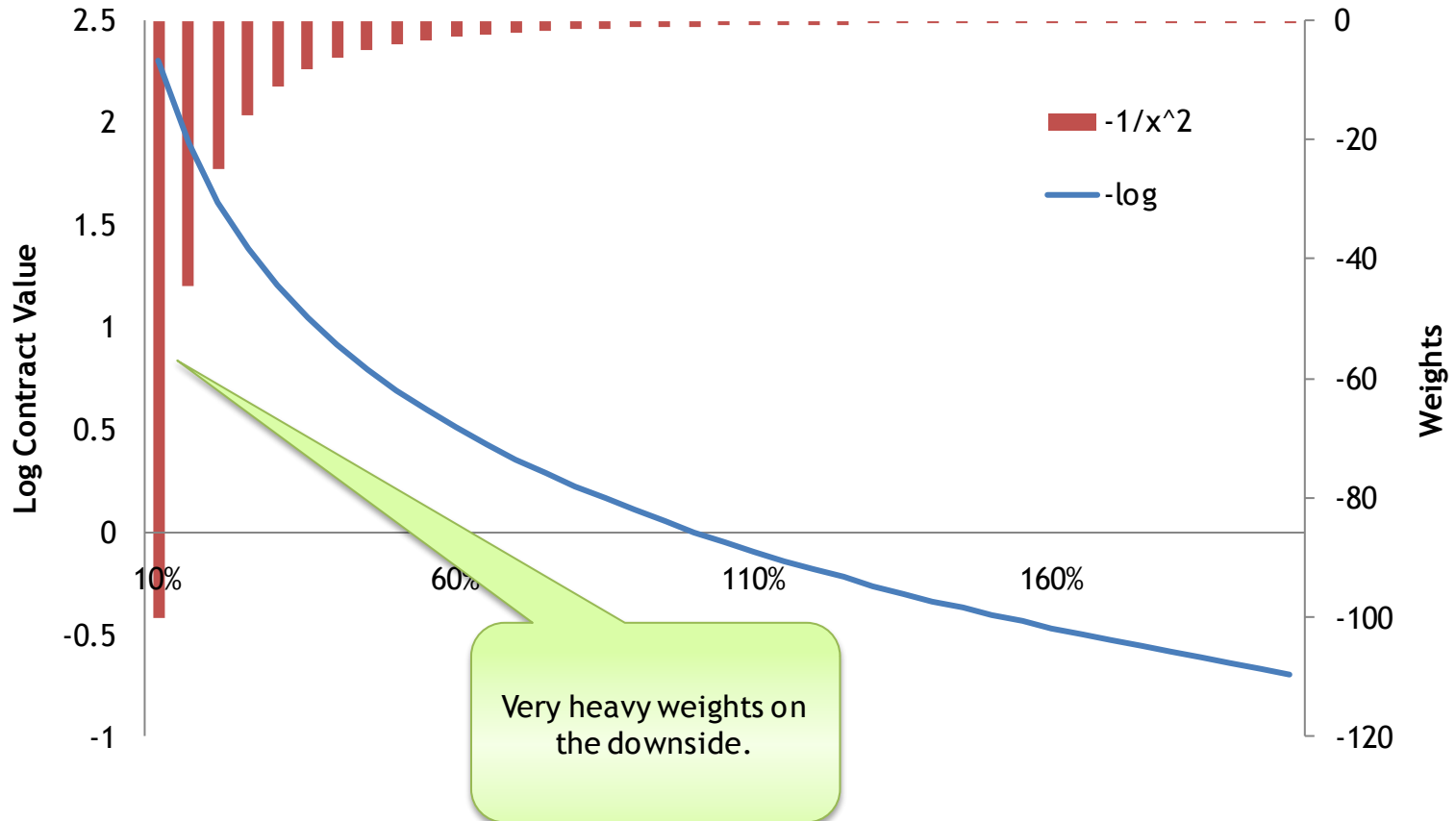
OTM Call positions



Products - Variance Swaps

Variance Swaps

Log-Contract and its Static Hedge

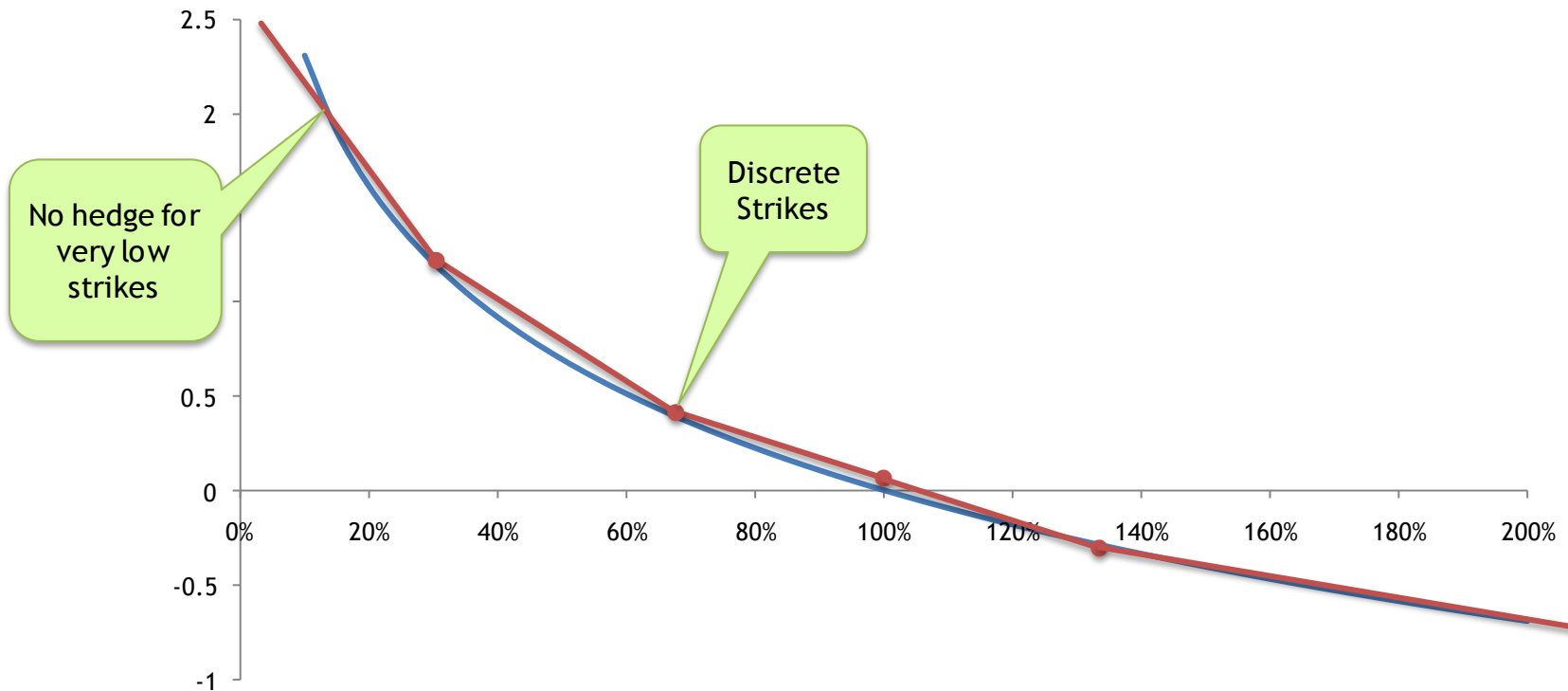


Products - Variance Swaps

Variance Swaps

However, the payoff can be approximated from above/below by vanillas

Upper Envelope Discretization of $-\log S(T)/S(0)$



Products - Variance Swaps

Variance Swaps

- “Natural Product” from a theoretical point of view
 - Practical restrictions
 - OTM puts not very liquid → end up with unhedged downside Vega
 - Daily delta-hedge can be expensive for single stocks.
 - Liquid market for major indices
- Very hard to implement for Single Stocks

Products
SPI

Products - SPI

Synthetic Portfolio Insurance

- Basically synthetic CPPI
- Aim
 - Equity offers better return but is risky
 - We want to invest in equity but such that we will get our investment back if stock market suffers.

- Classic Option Solution:

$$\text{Max} \left\{ \alpha \frac{S(T)}{S(0)}, 100 \right\} = 100 + \left(\alpha \frac{S(T)}{S(0)} - 100 \right)^+$$

Zero Coupon Call

Find α such that initial value is equal to 100.

Products - SPI

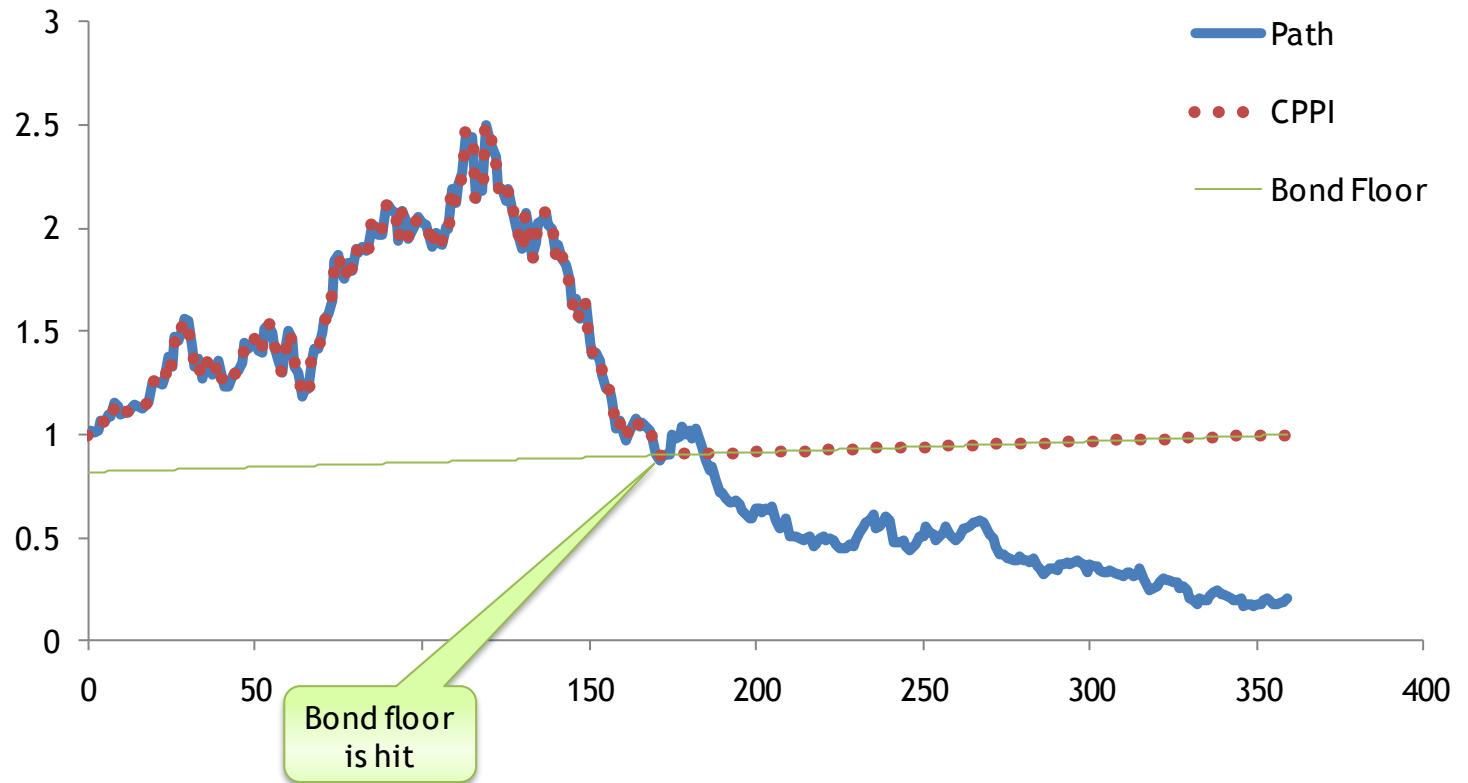
Synthetic Portfolio Insurance

- Classic Option Solution:
 - Typically expensive due to risk premium on option.
 - In particular, volatility right now very high.
- CPPI
 - Dynamic rebalancing between the equity and the zero bond (“bond floor”)
 - If the value of the portfolio reaches the bond floor, we still guarantee the terminal payoff.

Products - SPI

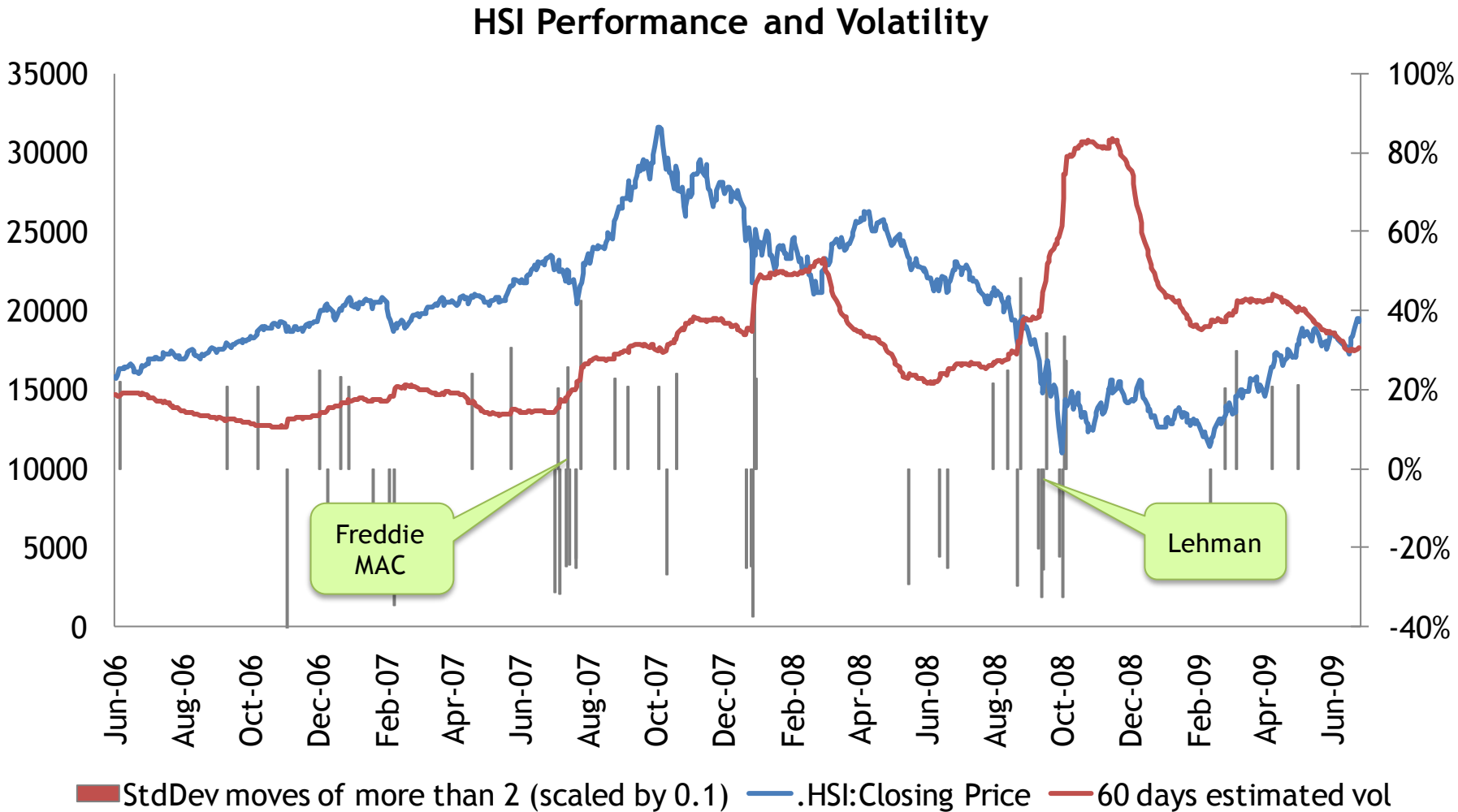
Synthetic Portfolio Insurance

CPPI without jumps



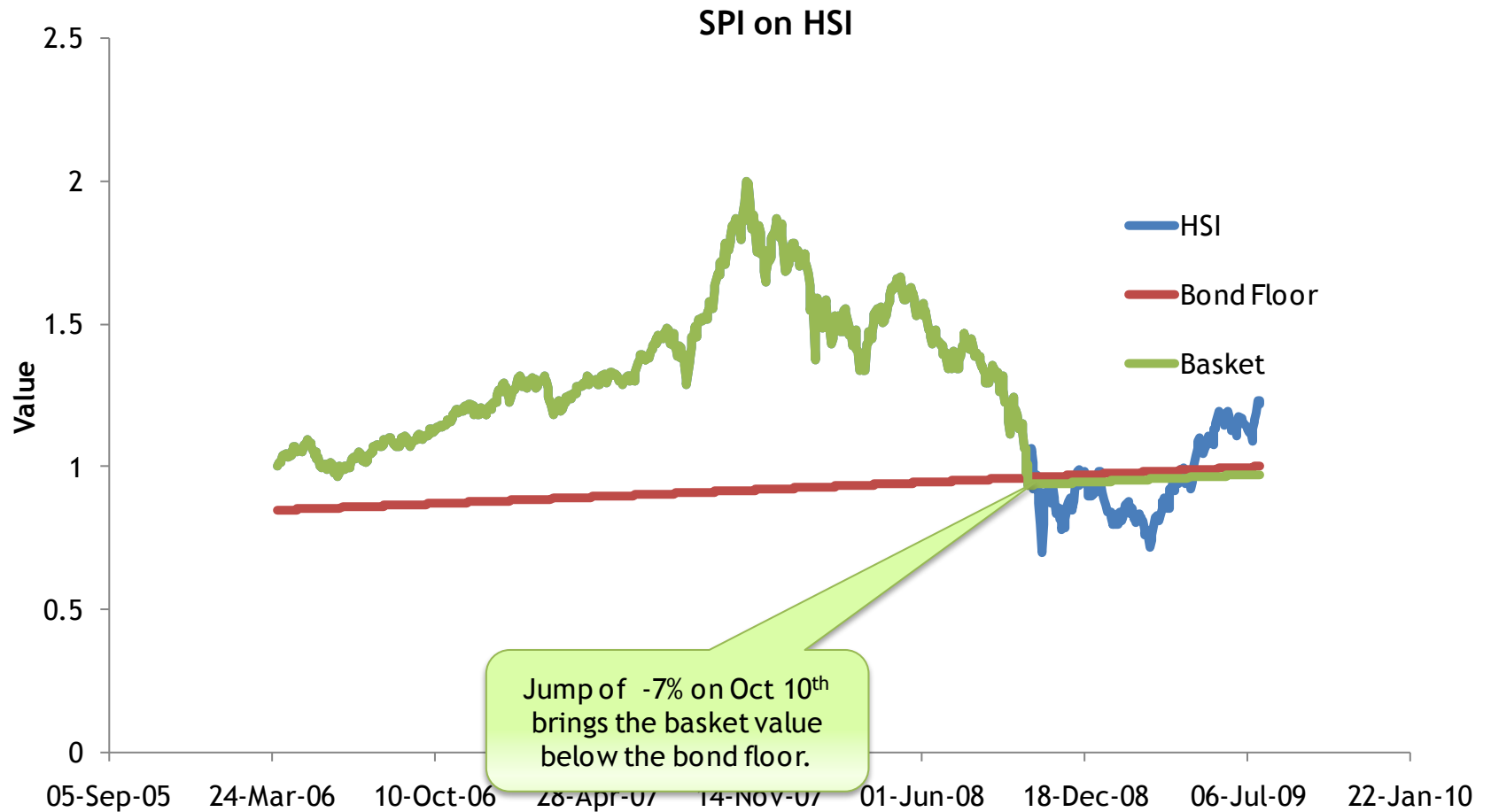
Products - SPI

Evidence for jumps



Products - SPI

Synthetic Portfolio Insurance



Products - SPI

Synthetic Portfolio Insurance

- SPI algorithm basics
 - Compute next equity exposure

$$\Delta_t^{\$} = \min \left\{ \frac{B_t - ZC_t}{B_t} \times \frac{1}{C}, \max \Delta^{\$} \right\}$$

B : current basket value
 BF : bond floor (zero coupon)
 C : crash size
 $\max \Delta^{\$}$: maximum exposure
 $\Delta_t^{\$}$: equity exposure

- In the next step, the new basket value is given as

$$B_{t+1} = B_t \times \left[1 + \Delta_t^{\$} \times \left(\frac{S_{t+1}}{S_t} - 1 \right) + (1 - \Delta_t^{\$}) \times \left(\frac{ZC_{t+1}}{ZC_t} - 1 \right) \right]$$

S : equity

Products - SPI

Synthetic Portfolio Insurance

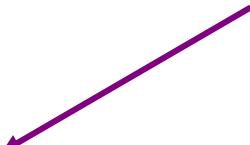
■ SPI algorithm basics

$$\Delta_t^{\$} = \min \left\{ \frac{B_t - ZC_t}{B_t} \times \frac{1}{C}, \max \Delta^{\$} \right\}$$

and

$$B_{t+1} = B_t \times \left[1 + \Delta_t^{\$} \times \left(\frac{S_{t+1}}{S_t} - 1 \right) + (1 - \Delta_t^{\$}) \times \left(\frac{ZC_{t+1}}{ZC_t} - 1 \right) \right]$$

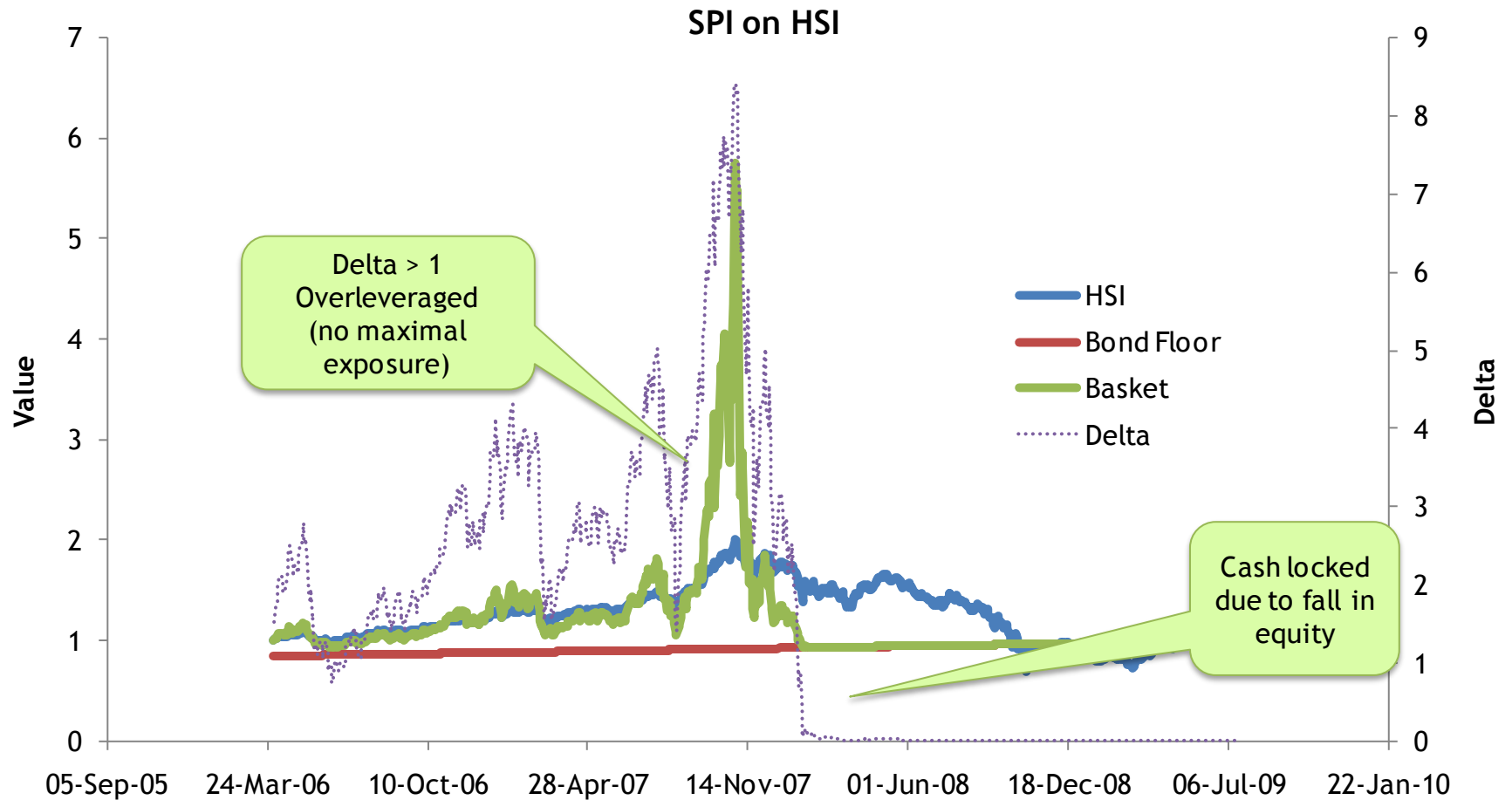
If $\max \Delta^{\$}$ is bigger than 100%, then the SPI can “over-leverage”.



- Risk Properties of the Basket Value (which is guaranteed at 100% at maturity)
 - Crash risk: a drop in equity of up to C percent is protected.
→ any crash over this is protected by the issuer
 - Increase in crash protection reduces equity exposure.
 - If $C \rightarrow 0$, then the equity exposure becomes $\max \Delta^{\$}$ until the basket hits the bond floor (cf. previous example).

Products - SPI

Synthetic Portfolio Insurance



Products - SPI

Synthetic Portfolio Insurance

- Basic algorithm may get “cash locked”
→ equity market crash eliminates earlier gains

Note: the same happened to the classic option solution

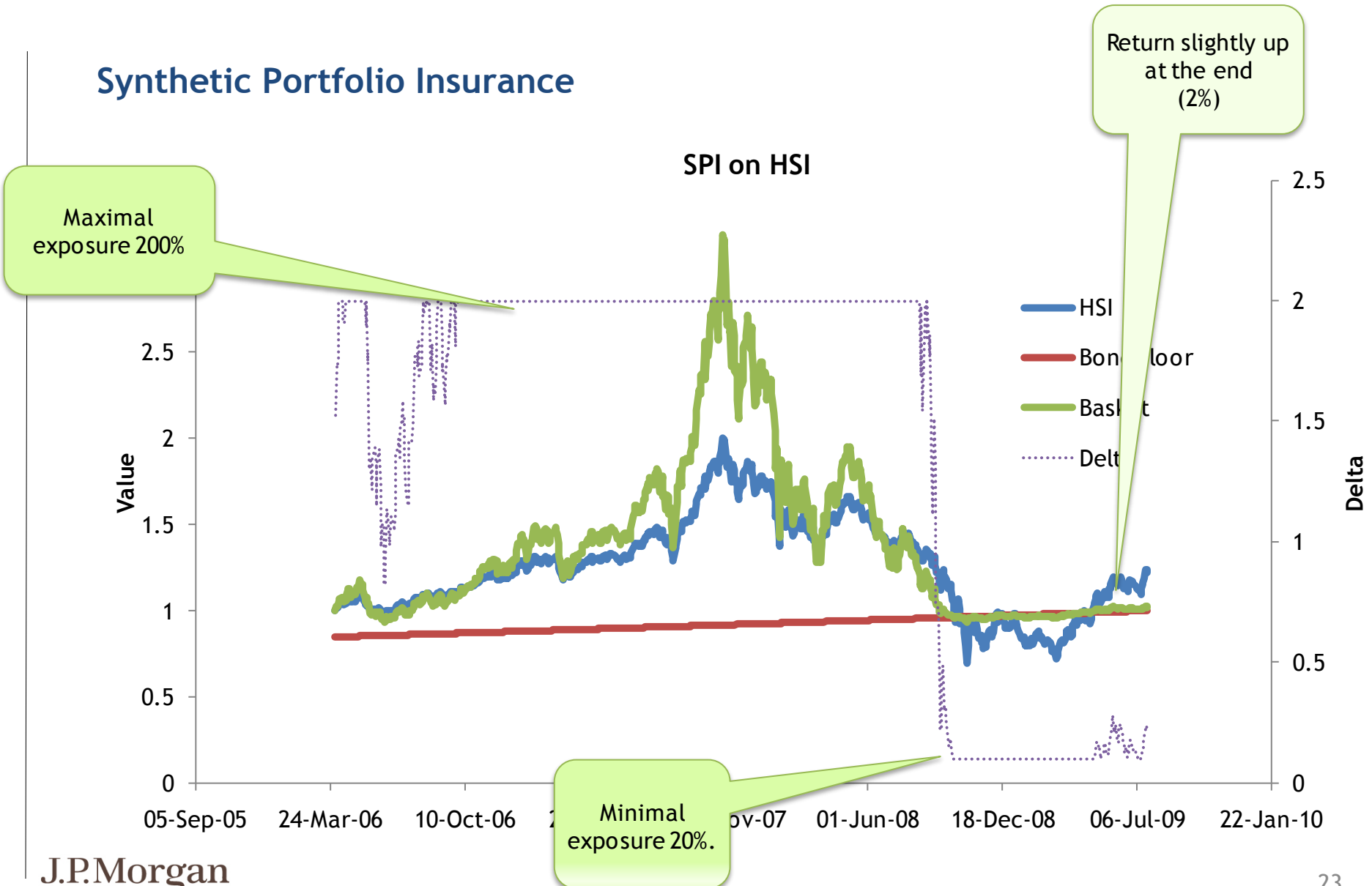
Remedy - Minimal Exposure

- Equity exposure is floored
- Leads to a true option value in the SPI

Products - SPI

Synthetic Portfolio Insurance

SPI on HSI



Products - SPI

Synthetic Portfolio Insurance

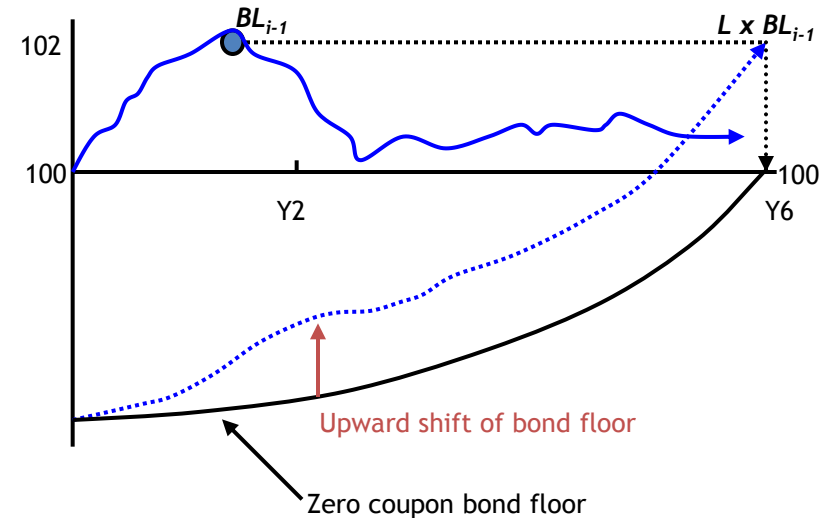
- Basic algorithm may get “cash locked”
→ equity market crash eliminates earlier gains

Remedy - Minimal Exposure

- Equity exposure is floored
- Leads to a true option value in the SPI
- Real Vega

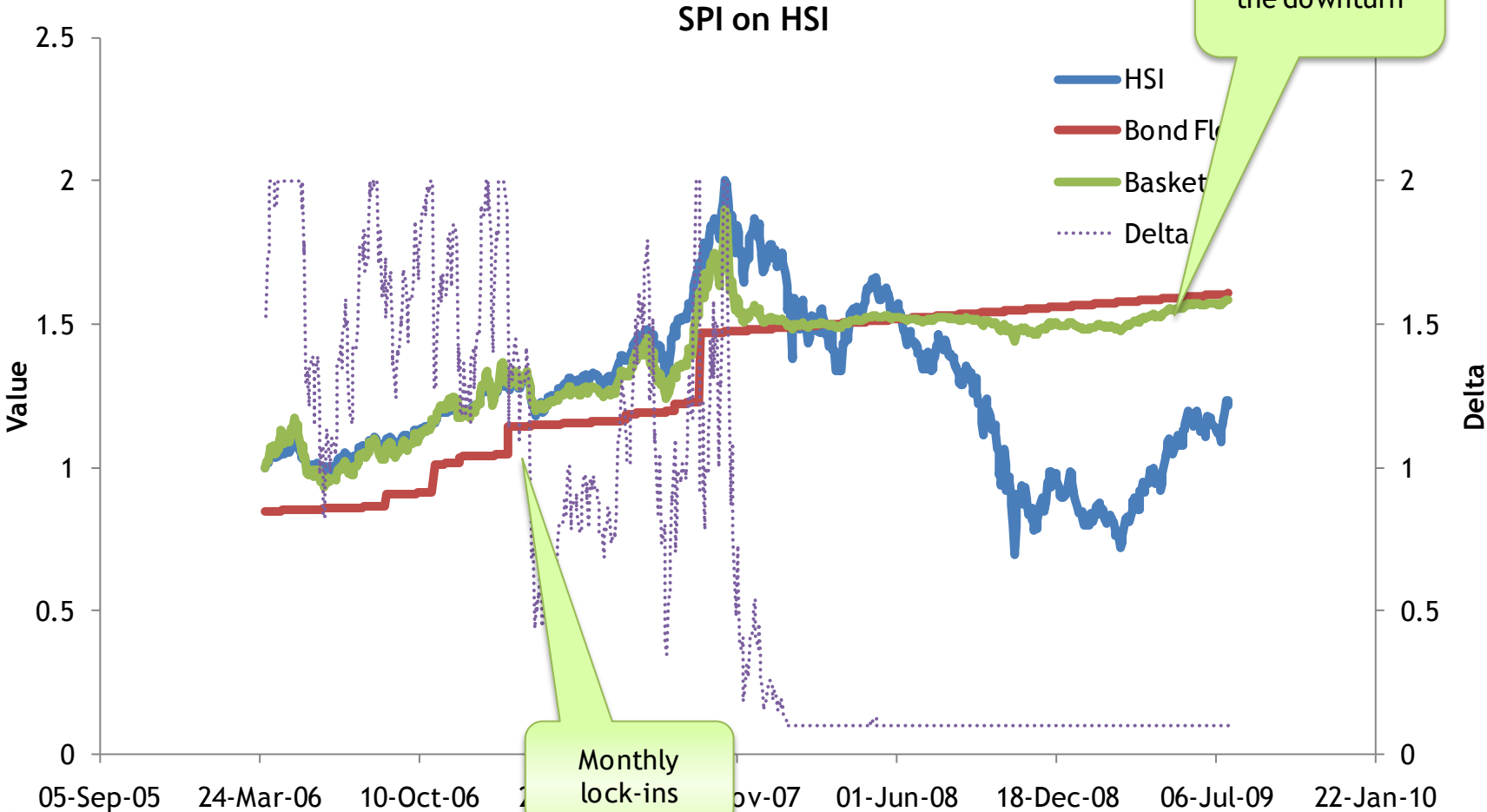
Remedy - Lock-In

- Terminal payoff of previous values bond values of “lock-in” dates.



Products - SPI

Synthetic Portfolio Insurance



Products - SPI

Synthetic Portfolio Insurance - Other features

- Coupons
 - SPI can easily be extended to pay coupons
 - TARN features possible
 - Equity-linked coupons

- Linear bond floor
 - Avoids reduction in equity exposure due to rate movements

- Advanced underlyings
 - Bespoke baskets
 - Best-Ofs
 - SPI on SPI (high risk on low risk)

Products - SPI

Synthetic Portfolio Insurance - Summary

- Very natural alternative to principal protection with options
 - Inexpensive
 - Transparent

- Risk Management
 - Crash risk
 - Operational effort for daily tracking and reporting of NAV etc.
 - Efficient execution in particular for bespoke baskets

- Real Vega
 - Minimal exposure
 - Best-Of SPI

Products
S&P Vol Control

Products - Risk Control

S&P Risk Control

- Recall the SPI - here, we defined a strategy $\Delta^{\$}$ (equity exposure) to modify the behavior of the basket.

$$\frac{dB_t}{B_t} = rdt + \Delta_t^{\$} \frac{dS_t}{S_t}$$

- A VolControl is a similar approach with the aim of achieving a given predefined **target volatility** σ^{target} .

Products - Risk Control

S&P Risk Control

- The volatility of a strategy $\Delta^{\$}$ with basket value

$$\frac{dB_t}{B_t} = rdt + \Delta_t^{\$} \frac{dS_t}{S_t}$$

is theoretically given as

$$\Delta_t^{\$} \sigma_t^{\text{realized}}$$

- Hence, lets set

$$\Delta_t^{\$} := \frac{\sigma_t^{\text{target}}}{\sigma_t^{\text{realized}}}$$

Products - Risk Control

S&P Risk Control

- Basic algorithm

$$\Delta_t^{\$} := \min \left(\frac{\sigma_t^{\text{target}}}{\sigma_t^{\text{realized}}}, \max \Delta^{\$} \right)$$

$$\sigma_t^{\text{realized}} := \sqrt{RV(T, T - N \text{ days})}$$

RV: Realized
variance



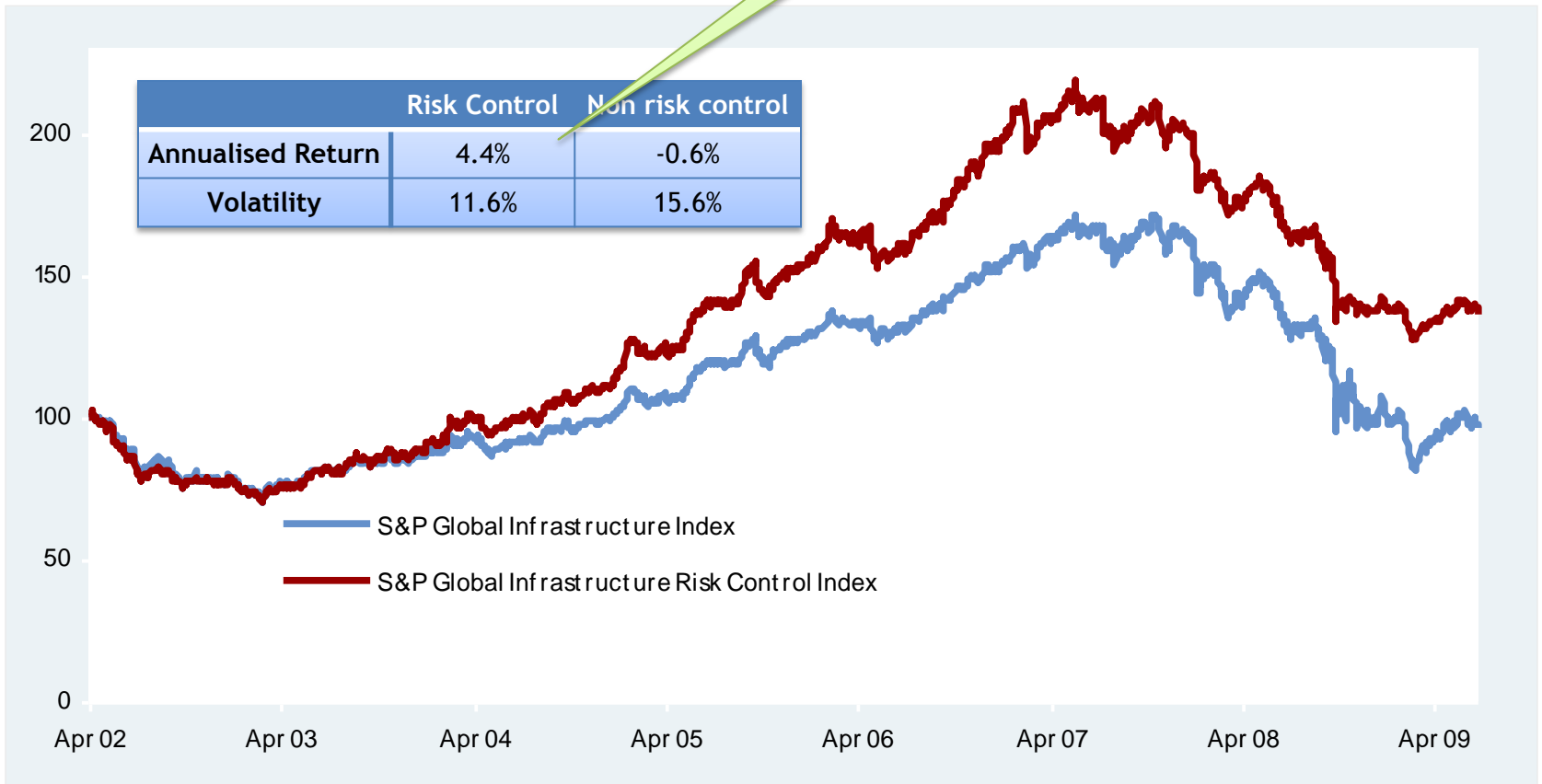
- Actual product

- Realized variance is the average of two horizons (e.g. 100 and 200 days)
- Maximum equity exposure used

Products - Risk Control

S&P Risk Control

S&P Global Infrastructure Risk Control Index: Historical performance



Better risk profile due to Vol Control

Products - Risk Control

S&P Risk Control

Better risk profile due to Vol Control

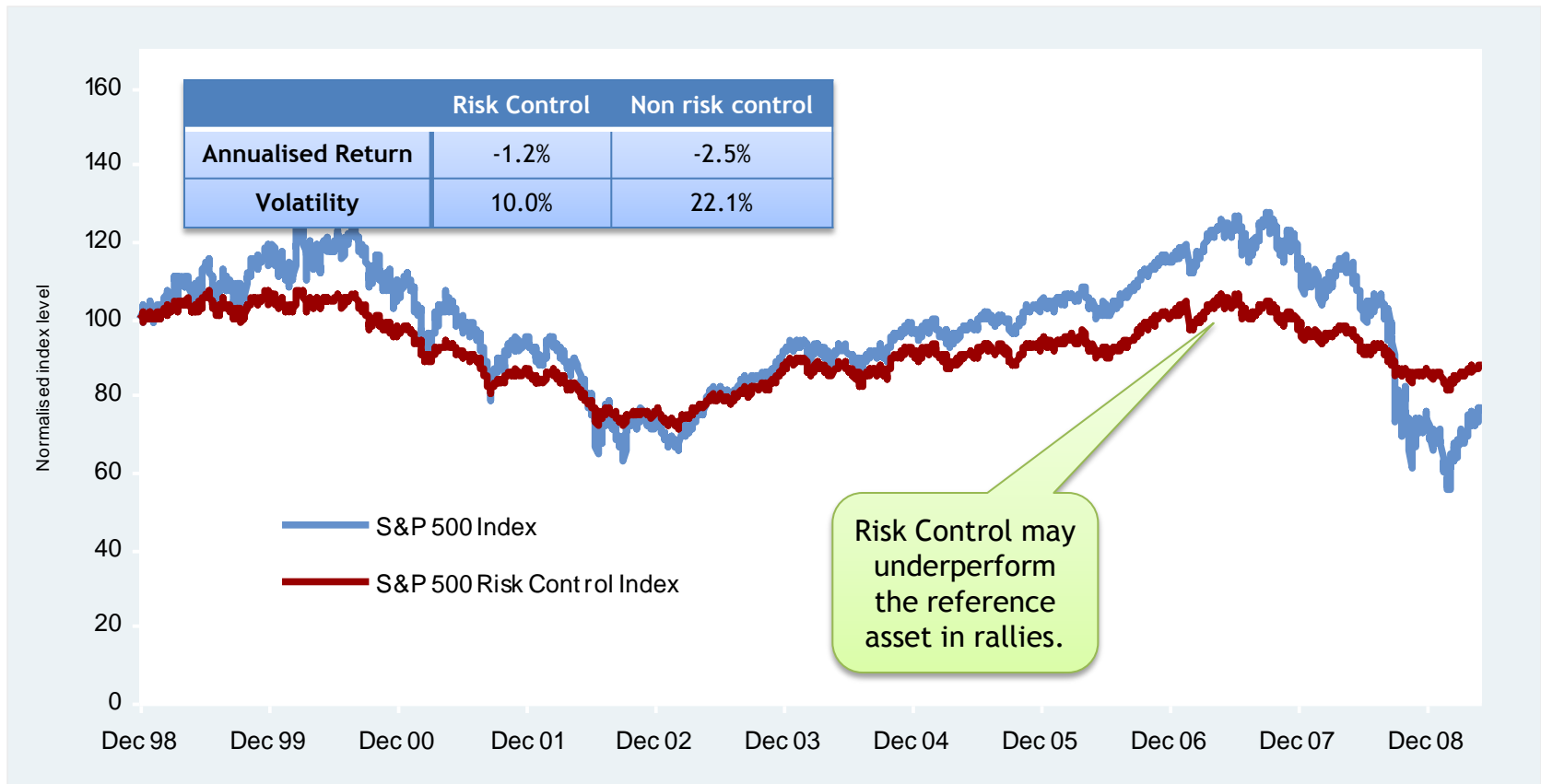


Source: S&P, Bloomberg. Data: May 2003 - July 2009. Past performance is not a guide to future returns. "Risk Control" and S&P Southeast Asia Risk Control Index refers to S&P Southeast Asia Risk Control 18% Index USD (ER). Please see the backtesting disclaimer at the end of this presentation.

Products - Risk Control

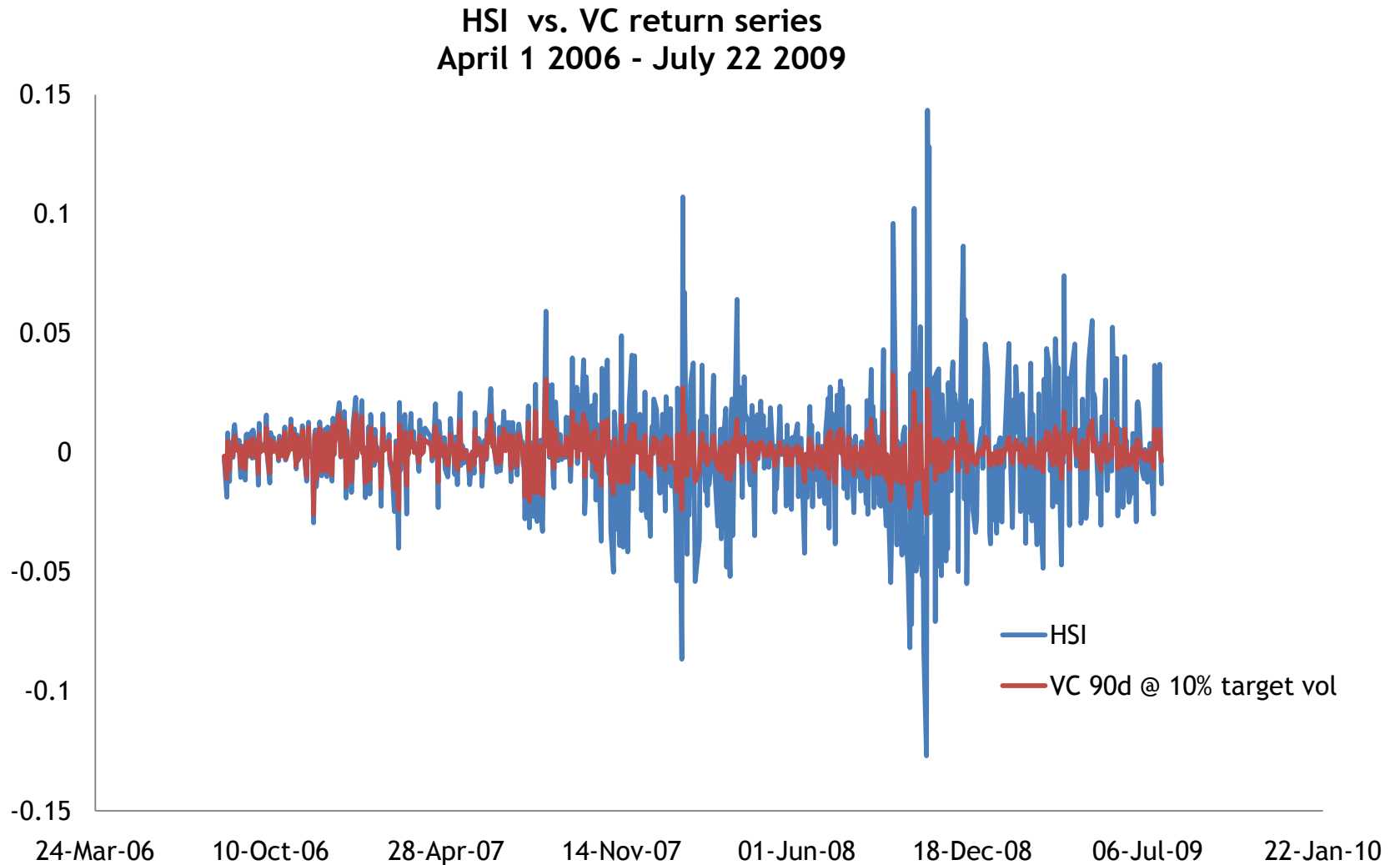
S&P Risk Control

S&P 500 Risk Control Index: Historical performance



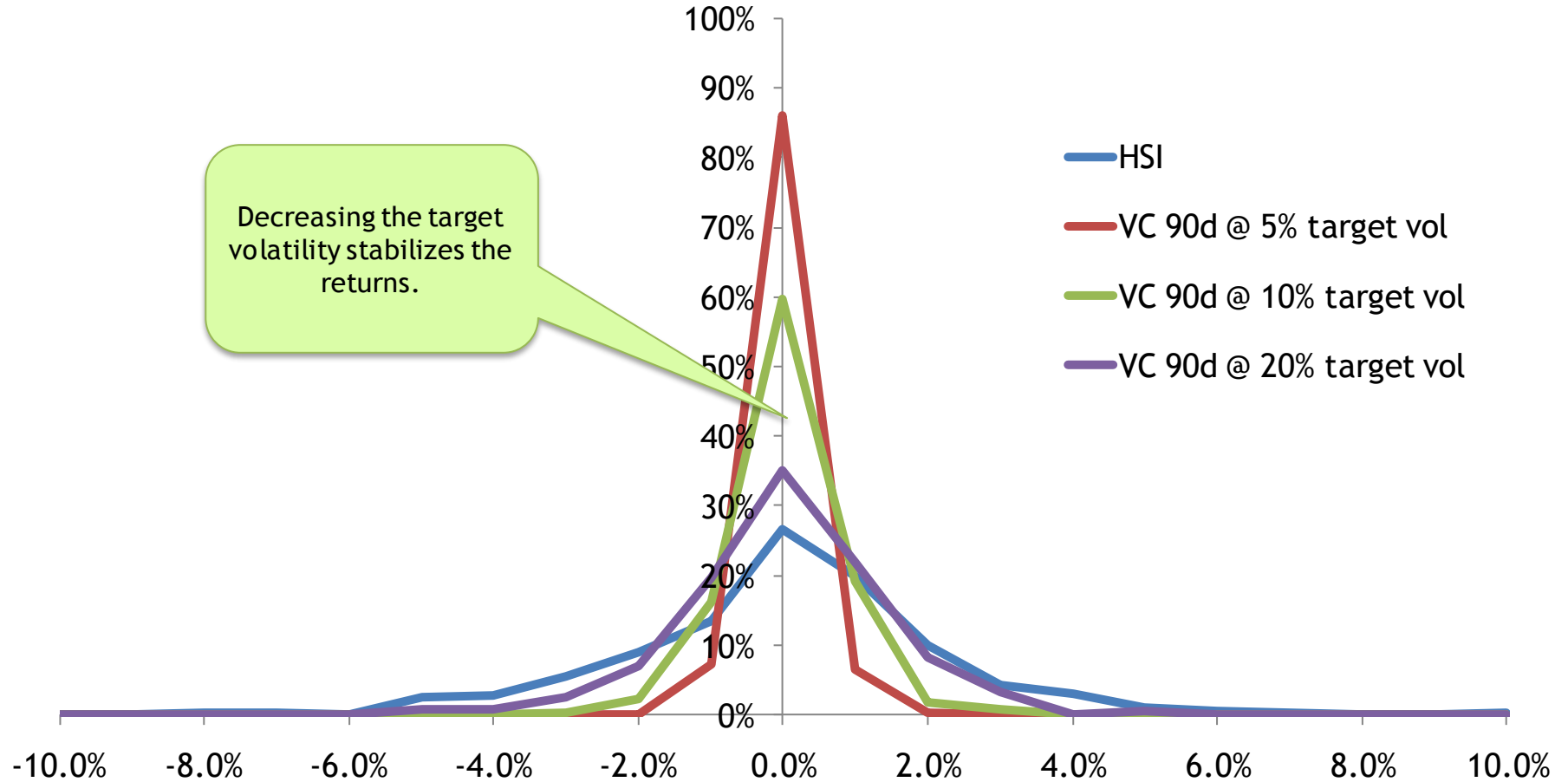
Source: S&P, Bloomberg. Data: Dec 1998 - June 2009. Past performance is not a guide to future returns. "Risk Control" and S&P 500 Risk Control Index refers to S&P 500 Risk Control 10% Index (ER). Please see the backtesting disclaimer at the end of this presentation.

Products - Risk Control



Products - Risk Control

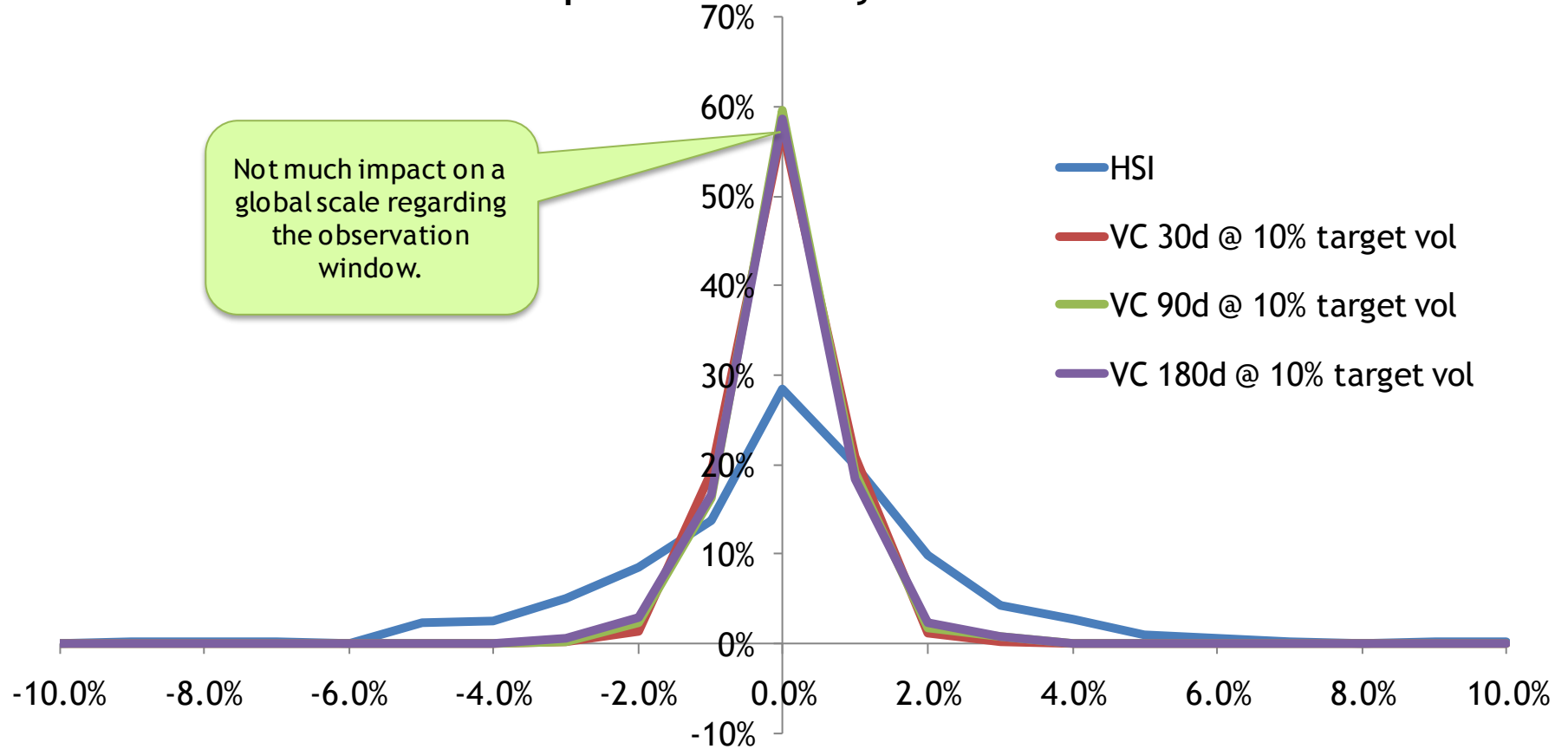
HSI and HSI Vol Control Return Profile
April 1 2006 - July 22 2009



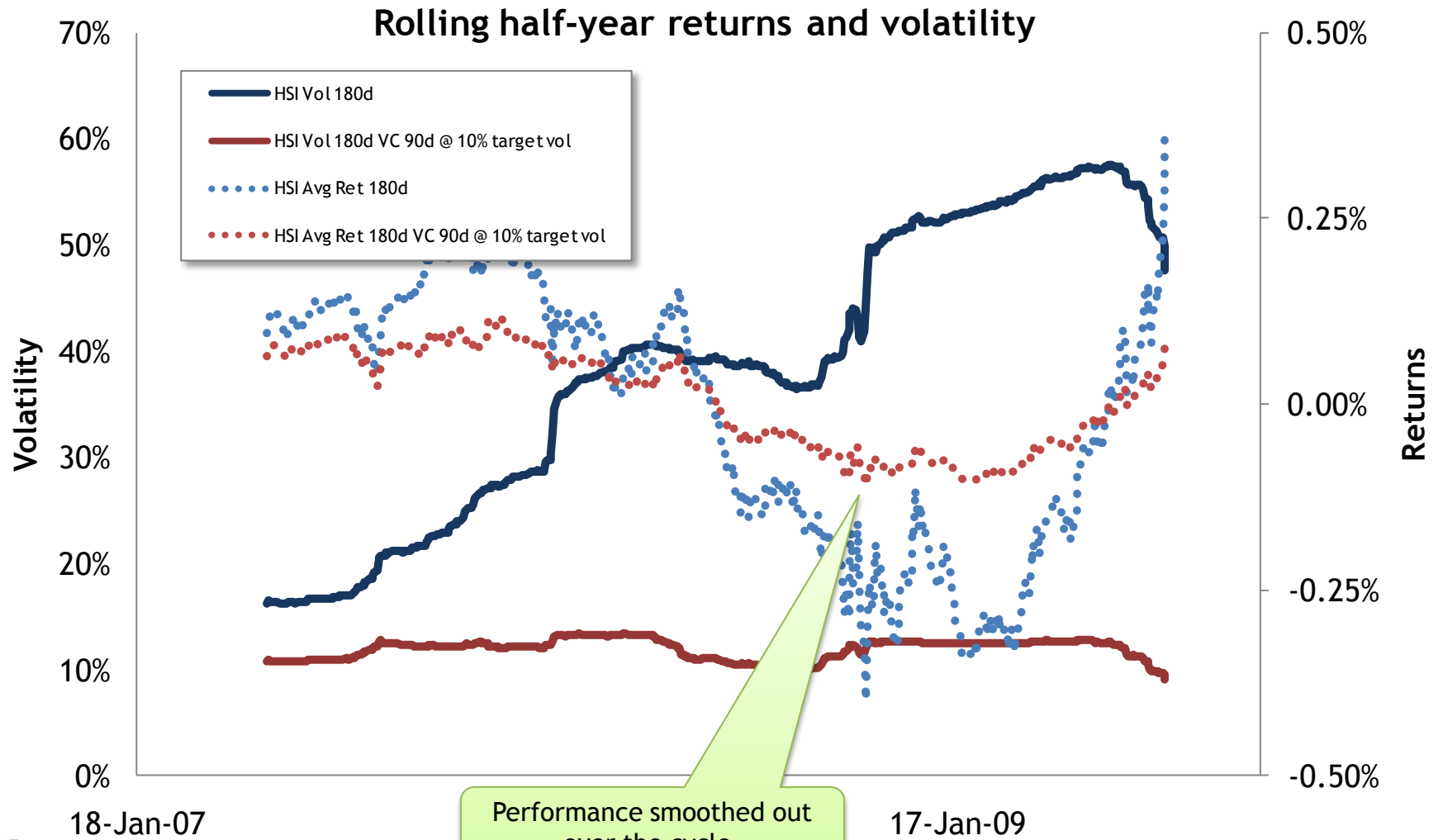
Decreasing the target volatility stabilizes the returns.

Products - Risk Control

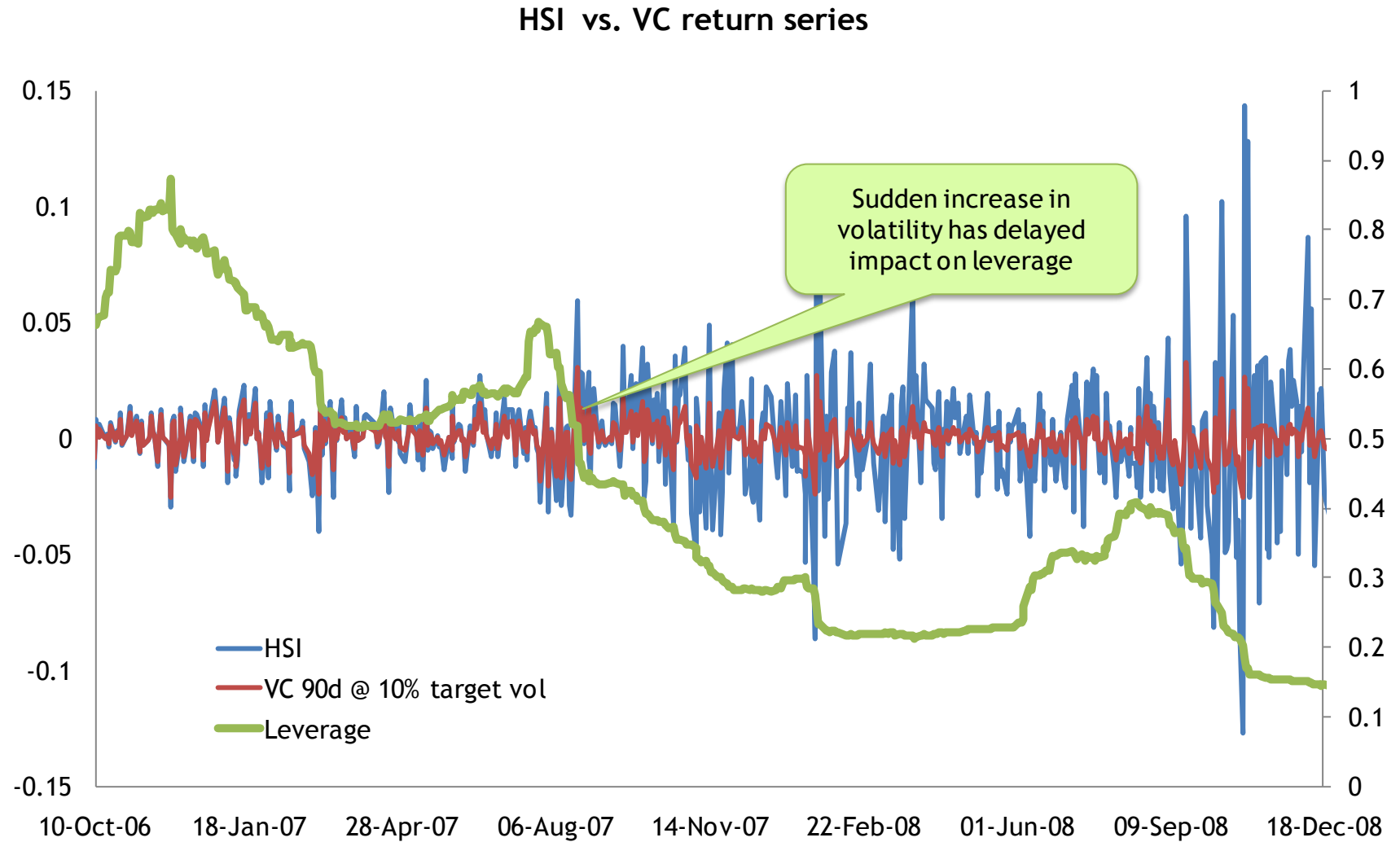
HSI and HSI Vol Control Return Profile
April 1 2006 - July 22 2009



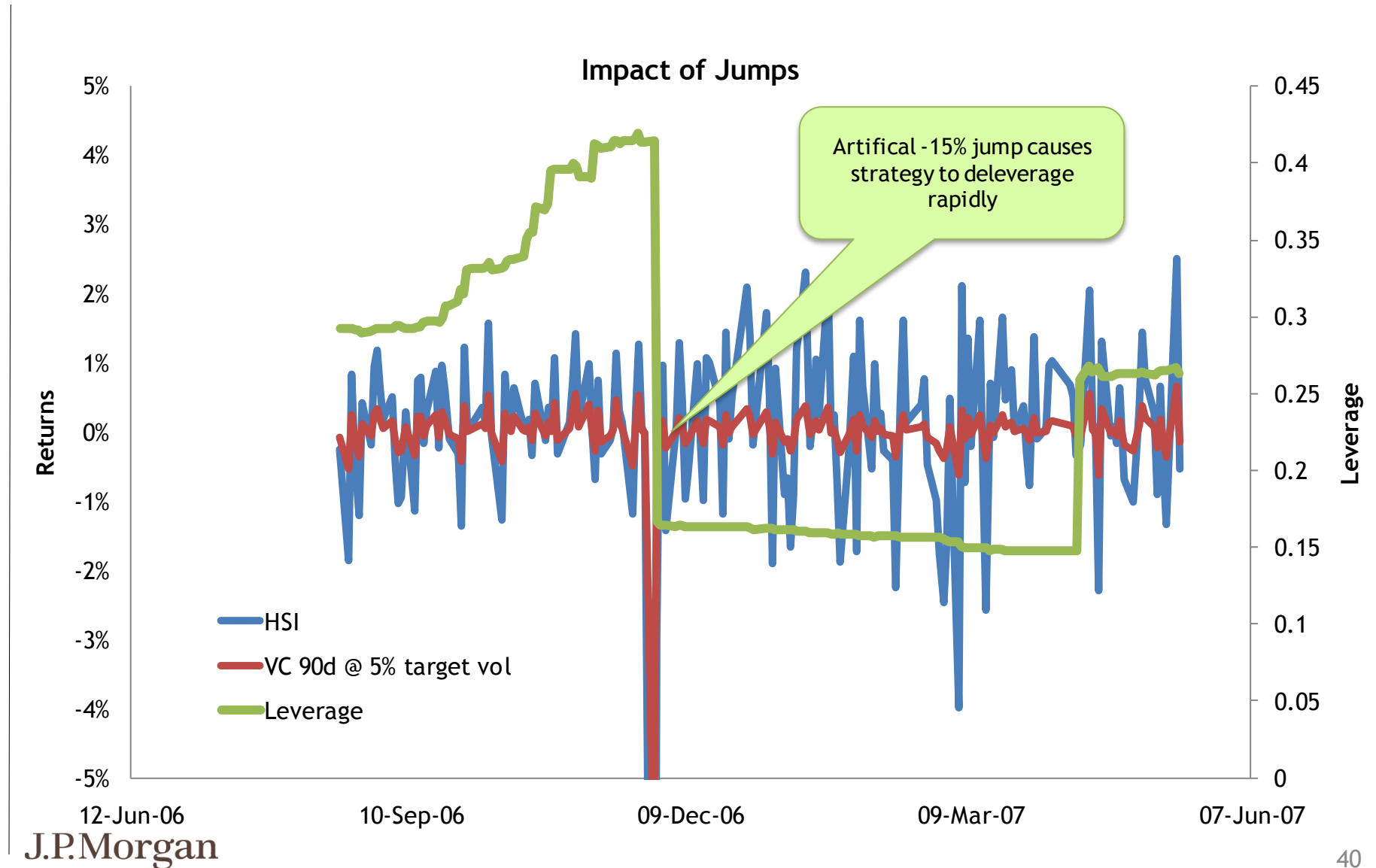
Products - Risk Control



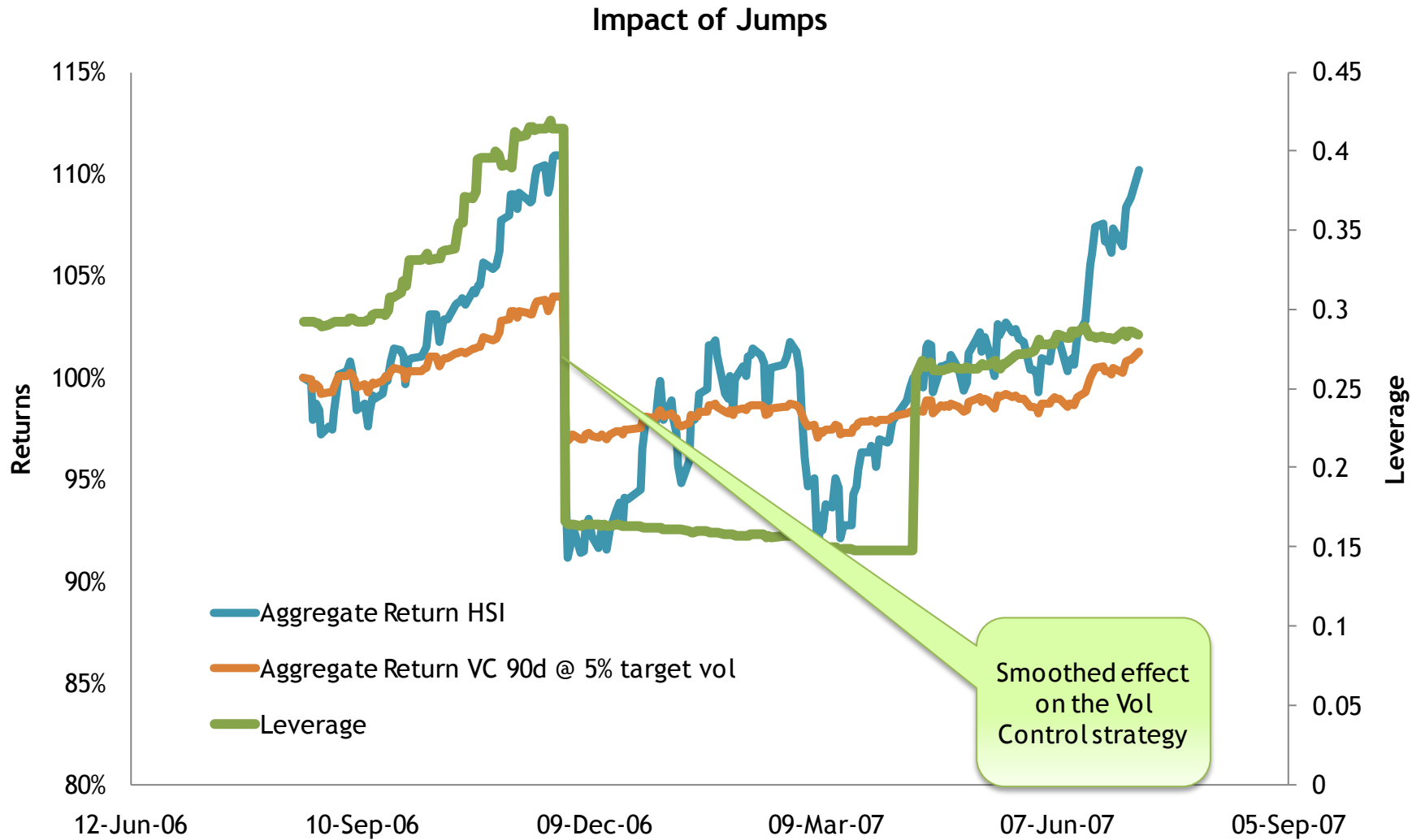
Products - Risk Control



Products - Risk Control



Products - Risk Control



Products - Risk Control

S&P Risk Control - Summary

- Basic algorithm

$$\Delta_t^{\$} := \min \left(\frac{\sigma_t^{\text{target}}}{\sigma_t^{\text{realized}}}, \max \Delta^{\$} \right)$$
$$\sigma_t^{\text{realized}} := \sqrt{RV(T, T - N \text{ days})}$$

works well in general.

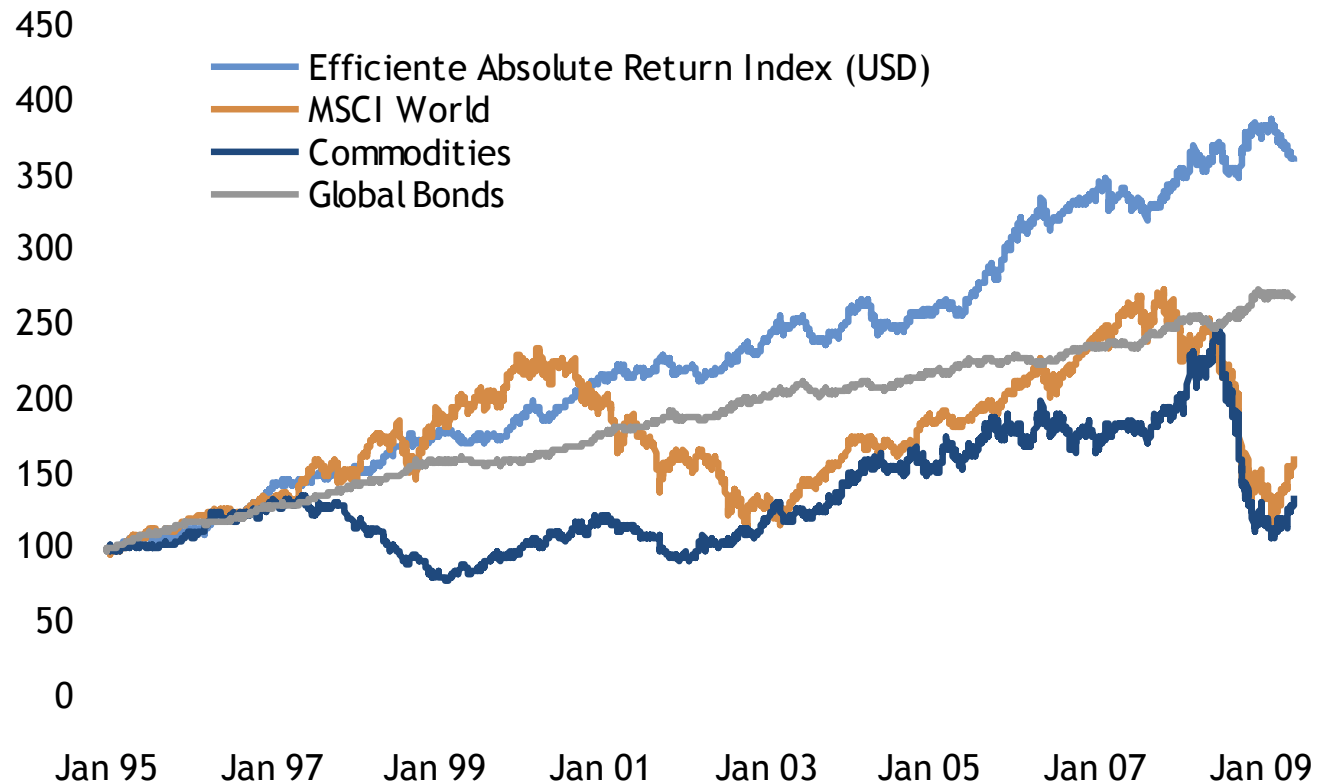
- Volatility and impact of jumps is reduced
- Jump sensitivity via both delta and the to RV estimator.
 - The Vol Control behaves very tame for most of the time
 - Sudden jump impact which can be severe if happens before maturity.
 - Need ability to manage jumps

Products
Recent Innovations

Products - Efficiente Absolute Return

Efficiente Absolute Return

- CAP/M style classic asset allocation cross asset classes.
- Kind of “Vol Control for multi-asset baskets”

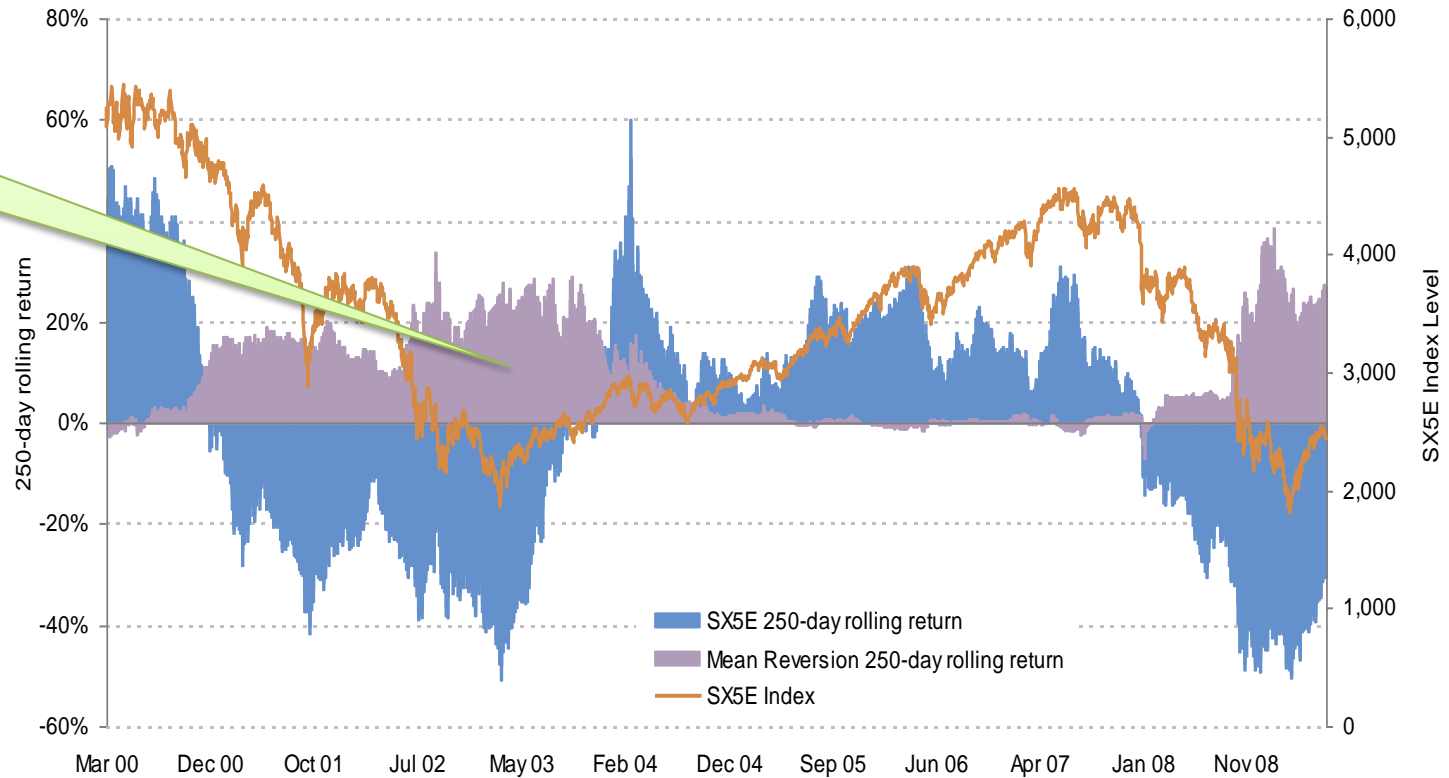


Products - Mean Reversion Algorithms

Mean Reversion

- Long/short delta strategy going long the market following a fall and short the market following a rise.

Mean Reversion returns



Thank you very much for your attention.

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